

# 100+

## SOCIAL MEDIA CONTENT IDEAS



**WILSON KOMALA**

© Kingsmaker. All Right Reserved.

Protected by copyright law of Singapore, Indonesia and international treaties.

No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law.

For permission requests, write to the publisher, addressed "Attention: Legal Team (Publication)," at the email address below.

Kingsmaker  
Singapore | Indonesia  
**kingsmaker.co**  
**hello@kingsmaker.co**

## 100 Social Media Post Ideas

### 1 Post a picture of yourself.

Many people simply don't post enough pictures of themselves. Our clients want to know what we're doing and how we're doing it.

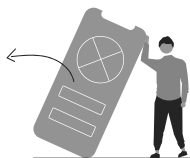


### 2 Post about a holiday.

[Daysoftheyear.com](http://Daysoftheyear.com) is a great website for this type of post. There are almost always fabulous choices for holidays you can celebrate. From Blueberry Pancake day to National Sibling day.

### 3 Post your blog posts.

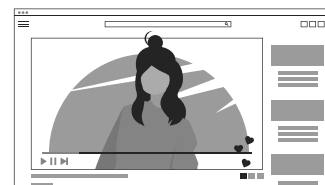
If you've written blog posts, share them. You can and should share them over and over again on platforms like Twitter, Instagram, Facebook and LinkedIn, but you will need to be contextual and respect the platform.



### 4 Create custom graphics using sites like [Canva.com](http://Canva.com).

You can put together quotes, memes and other little cute things. You can use photos and graphics provided by Canva or you can upload your own images.

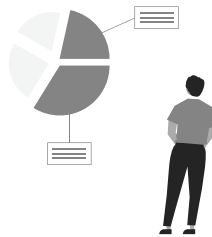
### 5 Share your favourite or interesting videos that resonate with your audience.



### 6 Post pictures of your products or services.

You don't want to miss this opportunity to highlight what you're selling.

## 7 Tell people what you are up to in your business.

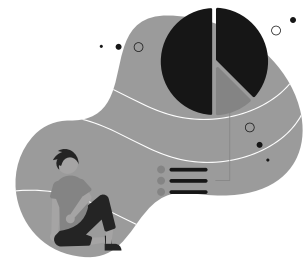


## 8 Ask questions about topics that might interest your audience.

Questions can be fun, silly, serious or that require thought.

## 9 Run a 3, 5 or 7 day goal-oriented challenge.

Give people a goal and have them work towards it. This can be a great audience building exercise, as people will want to learn more about your business. This works particularly well for coaches and entrepreneurs who work with clients.

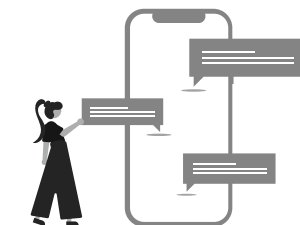


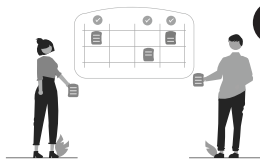
## 10 Ask your audience to post a picture of themselves or their pets.

Make it more interesting by proposing a theme.

## 11 Share other people's content.

This is called curated content and is an important part of showing your expertise. The more you can show that you are involved with the world around you, and are sharing resources, the more of an expert you will appear to be.





## 12 Guest appearances.

If you appear on any other blogs, podcasts, tv shows, radio shows, or other media, share it with your followers.

## 13 Share your accomplishments and milestone achievements with your audience.



## 14 Fill in the blank posts work well.

For example, “If I have \$1M in the bank, I would \_\_\_\_\_”.

## 15 Polls.

Facebook has a built in poll feature. Usually I just prefer to ask a question – such as, “What is your favourite country?”



## 16 Statistics or data.

People love to argue over statistics, but be careful what you post! I learned to check the authenticity of every statistic.

## 17 Infographics.

You can easily create infographics on Canva.com. But there are so many really good infographics out there on Pinterest that can be shared as well.



## 18 Post beautiful pictures.

You can find lovely pictures on Pixabay, Unsplash and Pexels for free. There are so many wonderful places that have images which are free for commercial use. Just be sure to read the rules on the website carefully. You don’t want to be caught for copyright infringement.



## 19 Share your own artwork, videography, or photography.

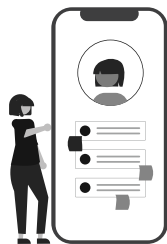
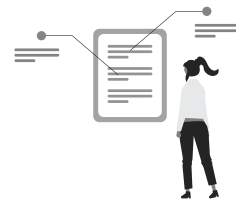
People want to get to know YOU, and sharing these can show a deeper, more meaningful side.



## 20 Link to a controversial blog post or topic you feel deeply about.

Lately, I've been posting about Generation Z.

## 21 TED Talks are frequently a good source of information, especially for entrepreneurs.



## 22 Ask your followers for feedback on products or services.

People love to give feedback, and beta-test products, services, websites, and even get a sneak peek at your pre-launch product or service.

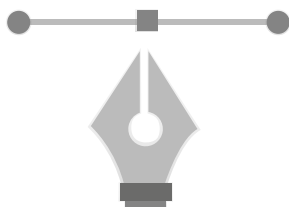
## 23 Pinterest can be a great source of inspiration.

I keep Pinterest boards specifically for inspiration. You can make those boards either public or private. If you attribute the source correctly, this can be a gold mine.



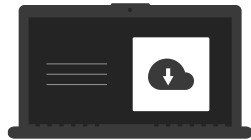
## 24 Share valuable resources and tools.

There are many times that I actually refer people to other experts in the field who know more about a particular subject than I do or useful software.



## 25 Facebook Live or other videos get a lot of views and interaction.

You may find it difficult to get interaction on a business page, but you will be shocked at the number of views you end up getting.



## 26 Offer a free download – a free ebook, a free guide, a checklist.

That will help you build your email list while building your cult-ure.

## 27 Ask people what they would like to see.

You may be surprised at the responses you get.

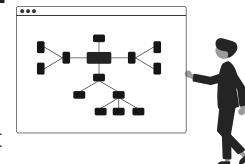


## 28 Profile an employee or a valued client.

By sharing who works with you, and who you work with, you will offer insights into your business and also help your branding.

## 29 Case studies are powerful tools for education and empowerment.

Please share lots of great case studies to be used as educational content. We used them extensively at Kingsmaker and I think that they are a phenomenal tool.



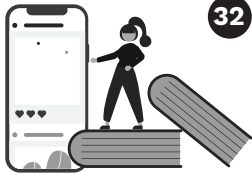
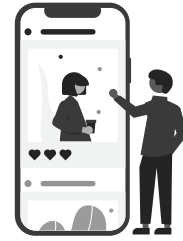
## 30 Ask for reviews or testimonials.

Most us need more reviews or testimonials on your social media pages or on Google.



## 31 Ask your fans to submit photos that you can feature on your social media.

Fan photos are fabulous, and the quality can be phenomenal. This is also called user generated content (UGC).



## 32 Share a favourite book or a book that you've recently read.

Bonus points if you include a review and a link to it on Amazon.  
(Double bonus points if you leave a review on Amazon!)

## 33 Recommend your favourite products and services.

I send out an email periodically with links to the products and services that I use to run my business. I am an affiliate with some of them, and this gives me the opportunity to make a few dollars as well as recommend products and services that I stand behind.



## 34 Post tips.



I have found that creating a list of tips on my social media and post those frequently is good for engagement. People love them, comment on them and share them. By creating a repository of those tips, you can eventually build an online course.

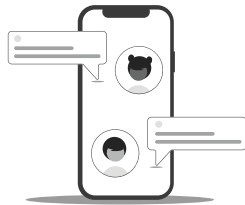
## 35 Share time management tips.

People appreciate learning more about how other business owners manage their time and how they've managed to become successful while building their business. By sharing this kind of information, you become even more of a great resource, and more human and real.





- 36 Collect quotes from other industry experts and post them on your social media.**

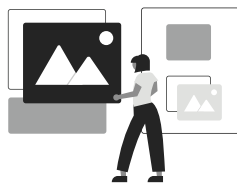


- 37 Start conversations with industry leaders.**

You may not get an answer, but you should at least try.

- 38 Create photo collages.**

You can use Canva or PicMonkey to create one.

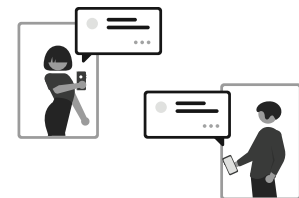


- 39 Show 'then and now' photos.**

People love to see what your first office or desk looked like or where you were 5 years ago.

- 40 Share comics or memes.**

Show a bit of humour and people will love you. One of the best examples is George Takei. Millions of people follow him and share his hilarious, witty memes.



- 41 Recommend a colleague or associate.**

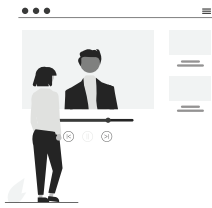
By bringing visibility and attention to your colleagues you will help them grow your business, and they in turn will help you grow yours!



- 42 Share breaking news.**

You can set alerts on Google to alert you when there is new news that affects your industry.



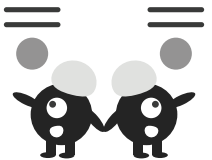


## 43 Post inspirational videos from Youtube or Facebook.

There are so many fun, inspirational and educational videos — the hardest decision is which one.

## 44 Ask people to guess or predict the results of major events.

This can be about who will win an election, or a sports match or tournament.



## 45 Ask True/False questions. Or Fact/Fiction.

You can use [Snopes.com](https://snopes.com) as a source of interesting urban legends.

## 46 Share the latest news about your business.

Did your business just hit a major milestone? New employee? Share it, preferably with photos!



## 47 Post coupons and links to someone else's promotion or sale.

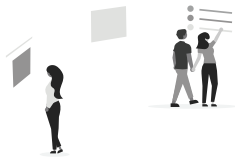
I find that telling people about sales and promotions gets them excited. (And who doesn't love a good sale?)



## 48 Share some personal details.

I have people who I swear follow me for stories about my failure. Obviously, you don't want to overshare, but some details show that you're more than just a business owner — that you're a real person too.



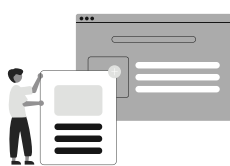


## 49 Share stories about your company in the news.

That tends to spark more news.

## 50 Look for opportunities to appear on podcasts as a guest.

Then once the show goes live, post that on your social media feeds.



## 51 Guest blog for other blogs and other news media sites.

Then share these on your social media pages. You'll generate great backlinks to your websites and buzz about your company.

## 52 Share awards that your company has won.

Done properly, this helps build trust with your followers.

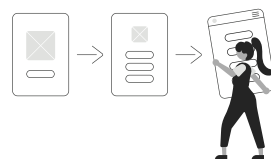


## 53 Hold a flash sale.

People love a good buy, and by running random sales, you will get them looking for more.

## 54 Share the latest industry research.

Do you have some studies or statistics you can share? (Bonus points if they become an infographic)

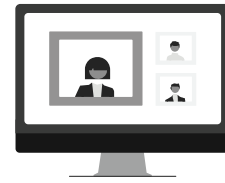


## 55 Give a shout out or thank you to your fans.

People will appreciate being acknowledged.

## 56 Give expert advice and information about a topic of interest to your followers.

This helps establish your reputation online.



## 57 Do a series of social media posts around a topic or theme.

I frequently put together a series of topics for a month or two or three that tie together. I also create custom graphics for all of the posts to tie them together.

## 58 Get employees or followers to guest post for you.

The more the better.



## 59 Interview guests on Facebook or Instagram Live.

You can interview other industry experts, and in the process you'll further establish your own credibility.

## 60 Do a video about a current event in your business on Facebook Live, YouTube or other format.



## 61 Create a compilation of industry news.

Top 10 lists are always appreciated.

## 62 Create a list of books to read.

These can be industry-related or even books for enjoyment.

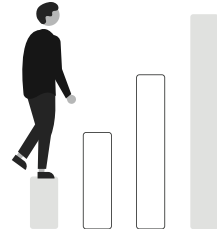




**63 Support a cause or charity and encourage your audience to support the same cause.**

**64 Run a 3, 5 or 7 day self-improvement challenge.**

As an example, you can challenge people to improve their health, organization, time management or some other aspect of their lives.



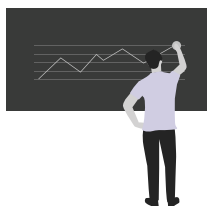
**65 Host a give-away of something good.**



Different social media platforms have different rules regarding contests, so you will need to make sure to comply with all applicable rules.

**66 Pull out interesting points from your blog posts and share those.**

You can link back to your original blog so that the readers get “the rest of the story”.



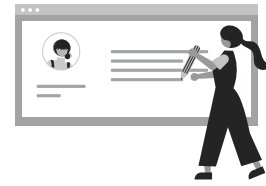
**67 Make predictions about where the industry is headed.**

**68 Post life hacks.**

Just as there are many websites dedicated to life hacks, take the opportunity to show novel and unexpected uses of your products in real life.



- 69 Link to comments on your blog that are particularly interesting or helpful.**



- 70 Create FAQs to answer questions that you get asked a lot.**

- 71 Share your story and back history with your audience.**

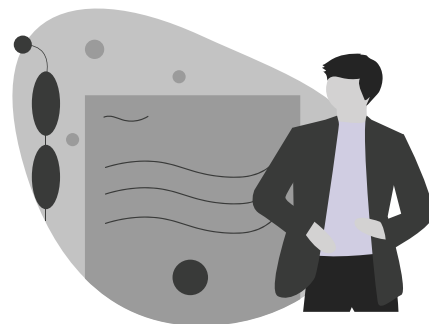
People like to know where you've come from and what your background is.



- 72 Just as you share where you've come from, share where you see the your company going, as well as your vision.**

- 73 Share pertinent pieces of information or background on topics from your education.**

For some, when we leave school we want to forget where we've been, but there are many extremely helpful resources or pieces of information that will be helpful to your followers.

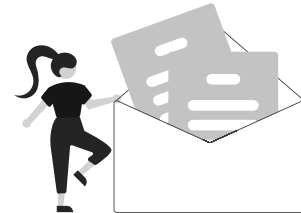




## 74 Connect people to a helpful Facebook or LinkedIn group.

This is just another way for you to show your value and helpfulness.

## 75 Post a link to an old newsletter.

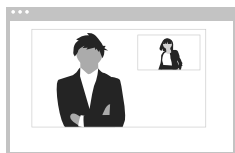
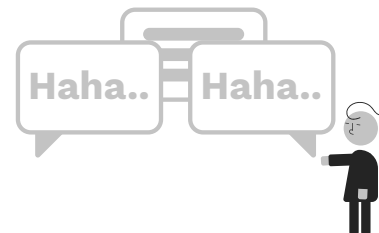


## 76 “Throwback Thursday”.

Post about something in the history of your company, whether it’s a picture of an old logo, website or story about the way things used to be.

## 77 Tell a funny story.

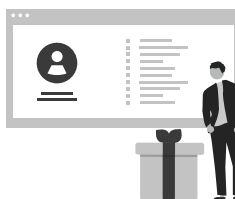
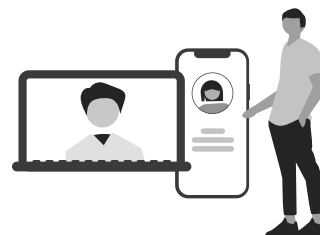
People love stories and anecdotes from your lives.



## 78 Stalk your competitors – on social media, that is.

Look at what your competitors are sharing and find a way to do an even better job than they do.

## 79 Share (or post a link to) an employee biography.



## 80 Give an award for employee of the month.

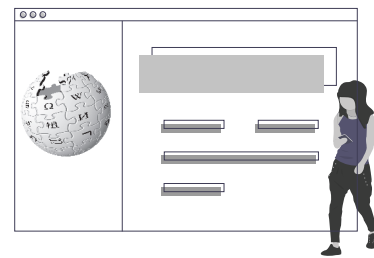
Then share the information on social media.

# KINGSMAKER

100+ SOCIAL MEDIA  
CONTENT IDEAS

## 81 Search Wikipedia for an interesting topic.

Add to the content and quote it on social media.



## 82 Answer a question on Quora.

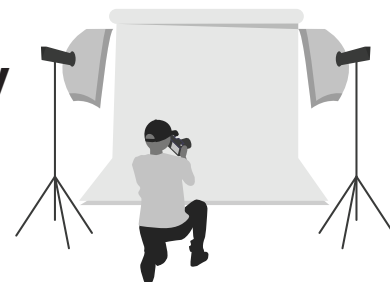
## 83 Answer questions you receive.

If someone has sent you a question, answer their question publicly as either a video response or in a microblog post.



## 84 Share a funny commercial.

## 85 Run a photograph contest by asking viewers to submit photos to be voted on.

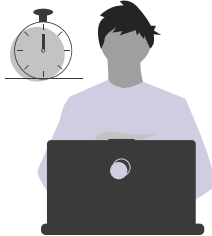


## 86 Share a great music video.



## 87 Write a post in other language.

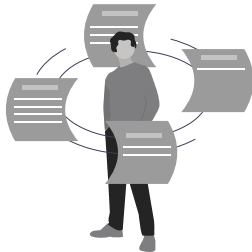
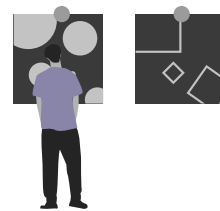
Format and challenge your readers to respond in those language.



## 88 Share your best time management tips learned as an entrepreneur.

We can all use more time and find better ways to manage your time.

## 89 Share a favourite piece of artwork.



## 90 Create a story and run that story thread through your business.

## 91 Get a mascot and show pictures of the mascot in action.

You can get a weird toy and did a series of photo.



## 92 Post inspirational quotes from your favourite role models.

## 93 Ask people to post a picture of their pets.





## 94 Show a picture of your desk.

People are intrigued by your offices and desks. They may even agree to show you their desks. (I don't have a fix desk though)

## 95 Post a "thank you" to your clients.

Let them know how much you appreciate each and every one of them.

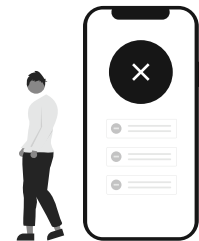


## 96 Comment on world topics.

But be sensitive to the political climate – be sure to stop your posts and feeds if there is a significant world crisis or news event.

## 97 Give examples of what NOT to do.

Whether it's fashion or how to cause yourself to be blacklisted by Facebook. A 'what not to do' tip can be extremely powerful.



## 98 Ask your audience what questions they would like answered.

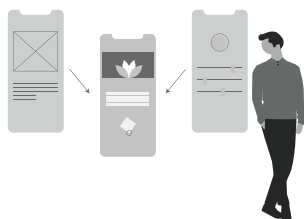
You can structure your responses around their questions.

## 99 Conduct a live Q & A session.

Announce in advance when you will be available and show up to answer questions.



## 100 Promote your products and services lightly.

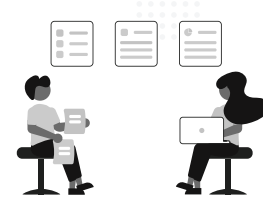


You should promote only once after every 5 or so other posts; the goal is to draw in customers. The reason I mention this last is because you should keep your business promotions to a minimum. Remember 80-20 rules.

## **BONUS** **(is it okay if I overdelivered?)**

### **Ask user opinions about something.**

If you are planning to launch a new product/service or even a marketing campaign, feel free to ask your social followers for help. This will make them feel a part of the company.

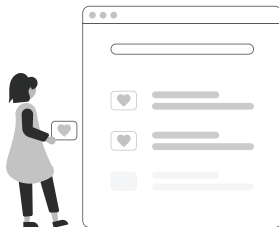


### **Post a behind the scene image or video.**

Customers will love to know what goes behind the scenes in your company or your life. For e.g. a video sharing the process of how a product is actually made is a great way of creating engagement

### **Repost an old post.**

Sometimes, you can also re-share the old posts/links on your site or blog to give them a reminder.

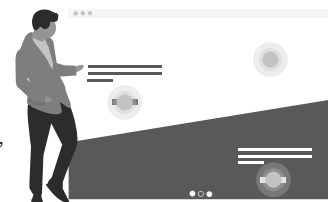


### **Customer reviews.**

Occasionally share reviews and testimonials of your loyal fans to let others know why people love your brand.

### **Ask for suggestion to improve.**

If you recently launched a new product or service in the market, ask your social fans for inputs and feedback.



### **Ask fans to share photos with your product.**

Encourage your followers to share their photos using your product. Re-share the best photo on your official page.

## Post a job.

Planning to expand your team? Let your customers know and help by getting the word out there.

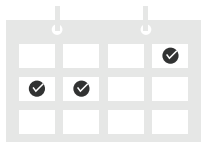


## Introduce new team members.

Recently added a new member to your team? Introduce them to your audience and let them know your excitement.

## Fan of the week.

Reward a fan every week from the audience based either on their level of engagement or some unique achievement they made that week.

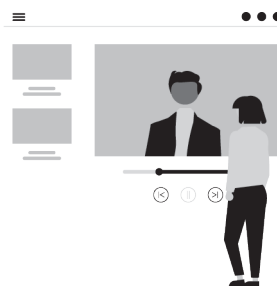


## This day in history.

Find out an interesting thing that happened on this particular day in history and share it with your followers on social media.

## Do you remember.

Let your followers take a trip down memory lane by sharing photos of your website or products.

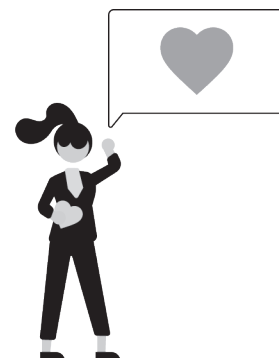


## How-to tutorials.

For a product that needs some explaining in order to be used, create and share how-to tutorials or videos with your audience.

## Life-if.

Create social interactions by asking followers to “Like” the post “if” they did or do something similar.





## Share-if.

Ask your fans to “Share” the post “if” ...

## Post about little-known holiday.

There are many unusual and less-known holidays, such as World Smile Day, Beard Day, etc. which you can write about.



## Share live update of an event.

Post live updates, images or videos from an ongoing event in which your company is organising or participating.

## TL;DR

1. Before and after
2. Get hands-on
3. Unboxing video
4. Screenshot
5. Demo or screen capture
6. Selfie
7. Caption request
8. Behind the scene
9. Changeable letter sign
10. Sneak peak
11. Make a statement
12. Flat lay or styled image
13. Industry article
14. Answer FAQ
15. Ask me anything
16. What's working now
17. Featured expert
18. Award winner
19. How-to video
20. Live 1-on-1 coaching
21. Common mistakes
22. Industry fact
23. Infographic
24. Time-saving tip
25. Money-saving tip
26. Quick hack
27. Solve a problem
28. Take a poll
29. Request feedback
30. Ask for predictions
31. This or that
32. Would you rather...
33. If you could...
34. What's your favourite...
35. Fill in the blank
36. Fun fact
37. Hobby or passion
38. Family time
39. Cute kids or pets
40. Explore your city
41. Book you're reading
42. Relaxation time
43. Bucket list
44. Challenge
45. Federal or religious holiday
46. National day
47. Special event
48. Industry news or update
49. Trending topic or news event
50. Viral video
51. Inspirational quote
52. Origin story
53. Share a win
54. Overcome an obstacle
55. Motivating mantra
56. Helpful routines
57. Inspiring person
58. Spread joy
59. Balance tip
60. Favourite book
61. Favourite podcast
62. Favourite YouTube channel
63. Favourite online course
64. Favourite tool or resource
65. Favourite product or service
66. Favourite influencer
67. Favourite guilty pleasure
68. #SundayFunday
69. #MotivationMonday
70. #TuesdayVibes
71. #WednesdayWisdom
72. #ThrowbackThursday (#TBT)
73. #FridayNight
74. #SaturdayMorning
75. Share gratitude
76. Fan photo
77. Cause you support
78. Interview a customer
79. Interview an expert
80. Allow a takeover
81. @mention a follower
82. @mention an influencer
83. Thank you followers
84. New content
85. Repurpose old content
86. Popular content
87. Free download or resource
88. New product or service
89. Popular product or service
90. Testimonial or case study
91. Promote your newsletter
92. Promote other social media profiles
93. Run a content or giveaway
94. Promote a sale
95. Follower-only flash sale
96. Promote a launch
97. Competitive advantage
98. Celebrate milestone
99. Feature your team
100. Reintroduce yourself

## EXAMPLES



**CROSS PROMOTE YOUR  
OTHER SOCIAL NETWORKS**



**PROMOTE YOUR PRODUCT**



**ASK PEOPLE TO SIGN UP FOR  
YOUR E-MAIL NEWSLETTER**

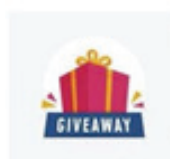


**COMPARE SOMETHING**



**START A MOVEMENT**

Let people join with your movement.  
Make sure they follow you, like your posts  
or share your posts always in the stories.  
Build a relationship and connection.



**MAKE A GIVEAWAY  
OR CONTEST**



**TOP 5 LIST**

Make your top 5 list of movies, books  
or money making methods.



**SHOW THE PROCESS  
OF DOING SOMETHING**

For example show people how you  
design a logo or print something on a t-shirt.



**FAN PHOTO**

Picture of you and your fan or a drawing  
of you that your fan made.



**POST A RIDDLE**

Let people guess what's the answer.



**FILL IN THE BLANK**

Let people finish a sentence or a quote.



**HAVE FUN WITH  
YOUR COWORKERS**



**MAKE A PICTURE OF A QUOTE  
OR PARAGRAPH FROM THE  
BOOK AND SHARE IT.**

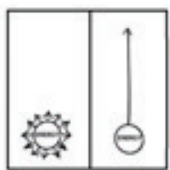


**SHARE TOOLS YOU USE**

What tools do you use in your every day life?  
Make your audiences' lives easier by showing  
some tools you use.



**HOLD A PAPER WITH  
A MESSAGE**



**SIMPLE DRAWING**

Make your thought or message very  
easy to understand.



**WRITE YOUR MESSAGE ON  
THE MIRROR**



**SHARE YOUR TRADITIONS**



**ASK FOLLOWERS TO ENGAGE  
WITH YOUR PROFILE.**



**PROMOTE YOUR SERVICE**



**ASK A QUESTION**





**HAVE FUN WITH YOUR COWORKERS**



**SHOW GRATITUDE**

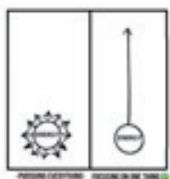


**SHARE TOOLS YOU USE**

What tools do you use in your every day life? Make your audiences' lives easier by showing some tools you use.



**SHARE YOUR ACCOMPLISHMENTS**



**SIMPLE DRAWING**

Make your thought or message very easy to understand.



**WRITE YOUR THOUGHTS INTO NOTES AND SCREENSHOT IT**



**SHARE YOUR TRADITIONS**



**REMIND YOUR AUDIENCE TO DO SOMETHING**



**PROMOTE YOUR SERVICE**



**SHARE NEWS**



**TELL ABOUT YOUR  
MISTAKES**



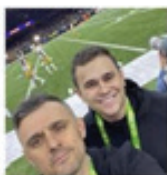
**PHOTO ABOUT  
YOUR HOBBY**



**SHARE TESTIMONIALS OF  
YOUR ACCOUNT, PRODUCT  
OR SERVICE**



**PRODUCT REVIEW**



**MAKE A SELFIE  
AND BRING CONTEXT**



**BEFORE AND AFTER**



**PROMOTE SOMEONE  
ELSE'S ACCOUNT**



**SHARE YOUR ROUTINE**



**SHARE SOMETHING  
VISUALLY STRIKING**



**LET YOUR FRIEND TAKE OVER  
YOUR ACCOUNT FOR A DAY**



**SHARE YOUR FAVORITE  
PODCAST OR YOUTUBE**



**ON THIS DAY IN HISTORY**

What happened on this day in history?  
It must be related to your industry/niche.



**THANK YOUR FANS**



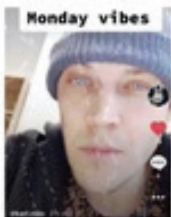
**PHOTO OF YOUR PLACE  
OF RESIDENCE**



**PROMOTE AFFILIATE  
PRODUCT**



**FACTS ABOUT YOUR LIFE**



**TIKTOK VIDEO**

Share your viral tiktok video  
on other platforms.



**SHARE YOUR FAILURES  
OR LOSSES**



**COLLAB WITH SOMEONE**



**TELL PEOPLE HOW YOU  
GOT STARTED**



**POST A CHALLENGE**



**CAPITALISE ON TRENDS**

Something is trending like fidget spinners did? Capitalize on them to get a chance of going viral but make sure it relates to your industry.



**A DAY IN THE LIFE**



**ASK FANS TO LIKE IF..**



**WRITE SOMETHING ON WHITEBOARD AND MAKE A PICTURE OF IT**



**ANNOUNCE CHANGES**



**PICTURE WITH FRIENDS OR FAMILY**



**REPOST SOMEONE ELSE'S TOP PERFORMING POST**



**YOUR ADVICE**



**SHARE SOMETHING SHOCKING**



**SHARE YOUR VISION  
OR GAME PLAN**



**LET PEOPLE GUESS WHAT  
YOU ARE SAYING ON THE PIC**



**START A SERIES**

For example every monday make a motivational post and call it a motivational monday.



**EDUCATIONAL CAROUSEL  
OR SLIDESHOW**

Carousels or slides are multiple images combined into one post. Slides/Carousels are a good way to say something voluminous.



**RESHARE YOUR TOP  
PERFORMING POSTS**



**COMPILATION VIDEO**

Combine the best moments into one video. It could be footages of you traveling, day in the life etc.



**COMIC STRIPS**

A sequence of drawings in boxes that tell an amusing story.



**BEST MOMENTS OF YOUR  
YEAR OR MONTH**

Make slides/carousel or checklist of your best moments of the year or month.



**SHOW GOOD DEEDS**

Share the world how you are helping those who need it the most.



**ANSWER TO FAQ**

What questions people ask you the most? Make a post about you answering to it.





**SHARE A GOOD JOKE**



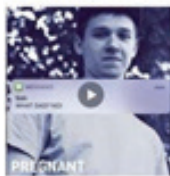
**SHARE STATISTICS**



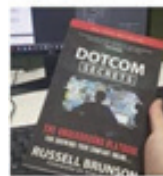
**MAKE PREDICTIONS**



**CORRECT A MISCONCEPTION  
THAT RELATES TO YOUR  
INDUSTRY**



**SHARE A CRAZY STORY**



**SHARE GOOD BOOKS OR  
YOUR HOME LIBRARY**



**SHOW YOUR EMPLOYEES  
OR COWORKERS**



**CELEBRATE SOMETHING**

*Celebrate your achievements or important dates.*



**PRINT OUT A TEXT, QUOTE  
AND MAKE A PICTURE OF IT**



**SCREENSHOT YOUR TWEET  
AND POST IT**



### UPCOMING SERVICE, PRODUCT OR EVENT

Make announcements of your upcoming products, services or events.



### SHARE A TIP OR TRICK



### BEHIND THE SCENES

People want to know you, they want to see what you are upto so make sure to let them know what's happening behind the scenes.



### VIDEO TRAINING



### PERSONAL WINS OR RESULTS

Get people to know you. Talk about your wins, results or where you are with your life.



### ADD SCREENSHOT OF YOUR TWEET ON THE PICTURE



### SEASONAL POST

Seasonal posts can be about your birthday, New Year's Eve, Christmas, Independence Day etc.



### GUEST POST

Let someone do post for you. They get a shoutout from you and you get free content.



### INTERVIEW SOMEONE

You can do short interviews, long interviews or just ask few questions from someone that your audience might be interested in.

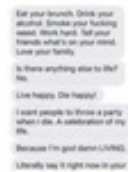


### CASE STUDY

Showcase your portfolio with case studies. Go through the processes and questions your audience might ask.



**HOW TO VIDEO**



**CONVERSATION  
SCREENSHOTS**



**INDUSTRY FACT**



**LIVE STREAM**



**INFOGRAPHIC**



**DRAW SOMETHING AND  
MAKE A PICTURE OF IT.**

Take your pen, find a paper and draw your message or thought on it and make a picture of it.



**FREE RESOURCE**



**THEN AND NOW PICTURE**



**VIRAL VIDEO**

Find a viral video and repost it. You can even make few changes and add your branding on it.



**OLD PHOTO OF YOU**





### CARTOONS



### INSPIRATIONAL QUOTES



### VIDEO CLIPS OF YOUR LONG FORM VIDEO

Take your podcast episode, speech or anything else that's +30 minutes long and cut out the best scenes.



### ASK ME ANYTHING

Let people ask questions from you and give them answers.



### MEMES

Memes are images or videos that use humor to represent thoughts and feelings of a specific audience.

## ABOUT THE AUTHOR



Wilson Komala is the founder of Kingsmaker and one of the top brand & growth strategists in South East Asia. A strategist who gravitates towards having detailed planning and strategic research to help his clients achieve the maximum growth within the shortest period of time. He focuses on sustainability and scalability.

By formulating customised approaches aimed at driving direct cost savings and additional indirect value impact for his client. He works closely and will play a critical role by proactively enhancing the brand experience to its fullest potential.